Cookies policy

1. What are cookies?

A cookie is a file that is downloaded to your computer when you access certain web pages. Cookies allow a web page, among other things, to store and retrieve information about the browsing habits of a user or their equipment and, depending on the information they contain and the way they use their equipment, they can be used to recognize to user.

2. Types of cookies

2.1 _ Types of cookies according to the entity that manages them:

Depending on the entity that manages the computer or domain from which the cookies are sent and treat the data obtained, we can distinguish:

Own cookies: Are those that are sent to the user's terminal equipment from a computer or domain managed by the editor itself and from which the service requested by the user is provided.

Third party cookies: These are those that are sent to the user's terminal equipment from a computer or domain that is not managed by the publisher, but by another entity that processes the data obtained through the cookies.

If cookies are installed from a computer or domain managed by the publisher, but the information collected through them is managed by a third party, they cannot be considered as own cookies.

2.2 _ Types of cookies according to the length of time they remain activated:

Depending on the length of time that they remain activated in the terminal equipment, we can distinguish:

Session Cookies: These are a type of cookies designed to collect and store data while the user accesses a web page. They are usually used to store information that only interests to keep for the provision of the service requested by the user on a single occasion (for example, a list of products purchased).

Persistent Cookies: They are a type of cookies in which the data is still stored in the terminal and can be accessed and processed during a period defined by the person responsible for the cookie, which can range from a few minutes to several years.

2.3 _ Types of cookies according to the purpose for which the data obtained is processed:

    Technical cookies

    Personalization cookies

    Analysis cookies

    Advertising cookies

    Behavioral advertising cookies.

3. What types of cookies does this website use?

Personalization cookies: These are those that allow the user to access the service with some predefined general characteristics based on a series of criteria in the user's terminal, such as the language, the type of browser through which the user accesses the service, the regional configuration from where you access the service, etc.

Third-party cookies: The Web www.gecol.com uses third-party services and in particular Google Analytics, aimed at collecting information for statistical purposes, the use of the Site by the user and for the provision of other services related to the activity of the Website and other Internet services. It is a web analytics service provided by Google, Inc. with headquarters in the United States, with headquarters at 1600 Amphitheater Parkway, Mountain View, California 94043.

The User accepts, by the mere use of the Site, the treatment of the information collected in the manner and with the purposes. It also recognizes the possibility of rejecting the processing of such data or information by rejecting the use of Cookies by selecting the appropriate configuration for this purpose in your browser.

The non-acceptance of the use of cookies and therefore their blocking in your browser may not allow you to fully use all the functionality of the Website.

You can allow, block or delete the cookies installed on your computer by configuring the browser options installed on your computer:

- Chrome
- Explorer
- Firefox
- Safari
- Opera
- etc

If you have questions about this cookie policy, you can contact us at info@gecol.com